



ELEKTRA

WOMEN'S CHOIR

Advertising Rate Sheet and specs for Elektra Women's Choir Programmes

creating • exploring • celebrating

All program ads are black and white, no bleed or trim marks required.

Acceptable **high resolution** file formats include:

pdf / jpg / eps / tiff / psd

For placement in annual Chez Nous programme (2 performances late November or early December):

\$250 for a 1/4 p b/w (inside)

\$500 for a 1/2 b/w (inside)

Other concert programmes (mid March and early May):

\$200 for a 1/4 p b/w (inside)

\$400 for a 1/2 b/w (inside)

Please contact Elektra's Marketing Director at marketing@elektra.ca for more information or to arrange ad placement.

Camera-ready copy due 6 weeks prior to programme publication / concert dates.

20 % discount for a non-profit / performing arts group.

Please note that GST is not included in the above quotes.

Elektra reserves the right to exclude ad content.

Half Page Ad:
6"w x 4.5"h

Quarter Page Ad:
2.75"w x 4.5"h